

enhancing public transport authorities in Europe



**MUNICIPALITY OF
RAZLOG**

**EPTA FEASIBILITY
STUDY**

COMPONENT 4 Feasibility studies

Almada, March 12th - 13th 2012



SUMMARY

Feasibility Study on the introduction on Public Bicycle System and organization of carpooling promotion measures in the Municipality of Razlog

Research of the options for introduction of an active public transport planning body in the Municipality of Razlog(basic concept)



ACTIONS IMPLEMENTED SO FAR

Checklist

| ACTIVITY | DONE | |
|------------------------------------|-------|----|
| | YES | NO |
| Analysis of the local context | YES | |
| Definition of study methodology | YES | |
| Definition of specific study tools | YES | |
| Data collection | YES | |
| Analysis of data | YES | |
| Design of the new service/PTA | YES | |
| Costs/benefits analysis | Intro | |
| Involvement of local stakeholders | Yes | |
| Draft study report | Yes | |



STUDY AREA ANALYSIS

Analysis of the local context

- Territorial Characteristics
- Demographic situation
- Population mobility
- Areas frequently visited
- Attitude towards bicycling and carpooling
- Intermodality (existing transport services)

METHODOLOGY and SPECIFIC STUDY TOOLS



Methodology

- **Desk research (including legislation review);**
- **Semistructured interviews;**
- **Analisis of Best Practices**

DATA COLLECTION and ANALYSIS



- Detailed review of the legal provisions governing transport services;
- Study of best practices in the field of public bicycles in Bulgaria and in Greece (Kerkira and Athens);
- Study of best practices in the field of carpooling
- Attitude of the local population towards carpooling and public bicycles surveyed



NEW PTA CHARACTERISTICS and/or NEW SERVICE TO BE DESIGNED

- Public bicycle system with approximately 10 stands and 100 bicycles in different parts of Razlog
- Set of carpooling promotion and organization measures
- New active public transport management body involving all local stakeholders to plan, implement and manage the new services starting from the technical design phase

COST FACTORS



- Public bicycle system would have to be of great interest to the local population and business but would not sustain itself from own income during initial operational years;
- Carpooling currently exists but needs to take an organized form in order to be economically viable
- No financial resources available for the introduction of the public bicycles
- A mixture of EU funds (rural development and ERDF) and public private partnerships would be needed to introduce the new services



INVOLVEMENT OF LOCAL STAKEHOLDERS/ DECISION MAKERS

- Local business leaders(i.e. Mesta business center) and key municipal officials interviewed during the attitude survey and informed in details about the project an their possible input in the introduction of new services



GOOD PRACTICES APPLIED

Following good practices reviewed and applied where possible:

- Scottish Transport Partnerships;
- Dundee online journey planner;

Carpooling and public bicycle systems from EU and Bulgaria were also researched in details

OUTPUTS PRODUCED SO FAR



Draft of the feasibility study prepared including a road map for the introduction of the public bicycle system, review of the possible funding sources, concept for the establishment of active public transport management body, population attitude survey (91 structured and 5 semi-structured interviews held)

PROBLEMS TO BE FACED and SOLUTIONS IDENTIFIED



- The key problems to be faced are related to the obtaining of funding for introduction of the public bicycle system - issues such as the planning of the application process, proper selection of funding instruments, establishment of public-private partnerships, cofinancing etc. are to be handled



ONGOING ACTIVITIES

- FS Report finalization currently ongoing



NEXT STEPS...

- Selection of propper timing and obtaining of financial resources for the introduction of the new services proposed by the feasibility study
- Establishment of the active public transport planning and management NGO